

## Archon Program Book Rate Information and Specs:

Pro	Fan	Ad Type
\$500	\$500	four-color back cover / (8.5" x 11")
\$300	\$200	Inside front or back cover - color / (8.5" x 11")
\$250	\$150	Inside front or back cover - b&w / (8.5" x 11")
\$210	\$105	interior full page / (8.5" x 11")
\$110	\$55	half-page horizontal / (8.5" x 5.5")
\$120	\$60	half-page vertical / (4.25" x 11")
\$65	\$35	quarter-page horizontal / (8.5" x 2.75")
\$75	\$40	quarter-page vertical / (4.25" x 5.5")
	\$10	non-commercial business-card size ads

Pro : Businesses / Creative Professionals.

Fan : Non-Business, Non-Professional creatives.

For Businesses, a donation of a monetary equivalent amount of merchandise can be exchanged for the ad space.

All prices are for black and white ads except where noted.  
Inside Cover Ad space is on a first come, first serve basis.

Ads can be pdf, png, jpg, or tif files for the pc. 300 dpi please. Ad files can be compressed with a zip utility and uploaded to our server or emailed to my address below (Program Book Director). You can email me the file (if it is not too large) at the email address below. I also recommend [www.wetransfer.com](http://www.wetransfer.com) for sending large files.

The submission deadline for the program book is August 15, 2025. PDF or print copy of the program book can be sent upon request as soon as it is press ready.

Payment is to be sent to:  
Archon Program Book  
P.O. Box 440332  
St. Louis, MO 63144

Checks to be made out to "ArchonSTL".

I can answer any questions on the specific format needed to make sure the ad looks good in our publication.

John Sies  
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