Rate information for the Archon 45 Program Book:

Pro	Fan	Ad Type
$500	$500	four-color back cover / (8.5" x 11")
$300	$200	Inside front or back cover - color / (8.5" x 11")
$250	$150	Inside front or back cover - b&w / (8.5" x 11")
$210	$105	interior full page / (8.5" x 11")
$110	$55	half-page horizontal / (8.5" x 5.5")
$120	$60	half-page vertical / (4.25" x 11")
$65	$35	quarter-page horizontal / (8.5" x 2.75")
$75	$40	quarter-page vertical / (4.25" x 5.5")
	$10	non-commercial business-card size ads

All prices are for black and white ads except where noted.
Inside Cover Ad space is on a first come, first serve basis.

Ads can be pdf, png, jpg, or tif files for the pc. 300 dpi please. Ad files can be compressed with a zip utility and uploaded to our server or emailed to my address below. You can email me the file (if it is not too large) at the email address below. I also recommend www.wetransfer.com for sending large files.

The submission deadline for the program book is August 24, 2022. PDF or print copy of the program book can be sent upon request as soon as it is press ready.

Payment is to be sent to:
Archon Program Book
P.O. Box 440332
St. Louis, MO 63144

I can answer any questions on the specific format needed to make sure the ad looks good in our publication.

John Sies
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4610 Barhill St.
San Antonio, TX 78217
217-801-7724
artczar@artczar.org
Archon website: http://www.archonstl.org